



SPECIAL OLYMPICS CALGARY

September 2018

Rise and Shine.....The 7th Annual Special Olympics Calgary *Breakfast with Champions* presented by QV Investors will be held on Tuesday, October 16th; 7am in the Chrysler Club at the Scotiabank Saddledome. Please join us, our athletes and local celebrities in making this valuable fundraiser a great success.

The Breakfast is your opportunity to support an amazing cause while rubbing shoulders with some of Calgary's most celebrated sport celebrities as well as Special Olympics Calgary ambassadors. Funds raised support more than 800 individuals with intellectual disabilities in the Calgary area. As one of Special Olympics Calgary's major fundraisers, this event provides essential funding for athletic programs that fosters self-esteem, and allows our athletes to make new friends while realizing their full athletic potential.

We invite you to review the attached Sponsorship Package and consider our event when making your community investment choices this year. If you wish to discuss sponsorship levels in greater detail or have an opportunity unique to your business, please contact Ben Spademan at ben.spademan@buchananbarry.ca or Siobhan Goguen at sgoguen@felesky.com.

For more information on Special Olympics Calgary, please see our website www.specialolympicscalgary.ca

Sincerely,

Ben Spademan
Co-chair, Breakfast with Champions

Siobhan Goguen
Co-chair, Breakfast with Champions

CALGARY
SPECIAL OLYMPICS
ALBERTA





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2018 *Breakfast with Champions* SPONSORSHIP PACKAGE

BRONZE - \$2,000

- One Champion's Table – option to have eight (8) seats OR six (6) seats and be joined by a Celebrity Athlete and a Special Olympics Athlete
- Preferential table placement in the room
- Recognition of your logo in the event program
- Digital recognition of your logo during the Breakfast

SILVER - \$5,000

All Bronze Sponsor benefits, plus:

- ½ page advertisement in event program (must receive by Oct 1)
- Social media recognition (at least once per week in the four weeks leading up to the Breakfast)
- Recognition of your logo on Special Olympics Calgary's website with click-through capabilities

GOLD (PRESENTING) - 10,000 (1 available)

All Bronze & Silver Sponsor benefits, plus:

***SOLD**

- Exclusive event naming rights. "Special Olympics Calgary *Breakfast with Champions* presented by QV Investors"
- An additional Champion's Table
- Corporate name recognition on all media opportunities
- Full page advertisement in event program (must receive by Oct 1)
- Opportunity for advertisement at event (one-minute video or MC presented bio)
- Logo featured on photo shoot backdrop at Breakfast

Live Auction opportunities also available. Please contact bwc@specialolympicscalgary.ca

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2018 Breakfast with Champions SPONSORSHIP ORDER FORM

CONTACT INFORMATION

Business Name _____

Contact Name _____

Mailing Address _____

Email Address _____ Phone _____

SPONSORSHIP LEVEL (select one)

- BRONZE SPONSOR - \$2,000
- SILVER SPONSOR - \$5,000
- SOLD OUT** GOLD (PRESENTING) SPONSOR - \$10,000
- DONATION – Amount \$ _____

METHOD OF PAYMENT

- Cheque
- Please print and return this form along with cheque to: Special Olympics Calgary
Attn: Breakfast with Champions
#14, 2180 Pegasus Way NE
Calgary, AB T2E 8M5

Master Card

VISA

Card Holder Name _____

Credit Card Number _____

Expiry Date _____ CVV _____

www.specialolympicscalgary.ca/

THANK YOU FOR YOUR SUPPORT!

Questions? Need additional information?

Please contact:

bwc@specialolympicscalgary.ca

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